

Surname

First name

Bachelor 3 - 2026 Fall semester

100% English or 55% English / 45% French - 225 h / 30 ECTS

Courses	Teaching hours	ECTS	Course choices
Leadership & influence (EN)	30	4	<input type="checkbox"/>
Business analytics (EN)	30	4	<input type="checkbox"/>
éklosion: personal & professional development (EN)	15	2	<input type="checkbox"/>
Business game (EN)	15	2	<input type="checkbox"/>
Business English for managers (for French speaker) or French as foreign language (for non-French speaker)	30	4	<input type="checkbox"/>
Option 1: International business development			
Intercultural management (EN)	30	4	<input type="checkbox"/>
International business strategy (EN)	30	4	
Agile & lean startups (EN)	15	2	
E-commerce & digital strategy (EN)	30	4	
Option 2: Business management			
Marketing stratégique (FR)	30	4	<input type="checkbox"/>
Stratégie CRM & E-CRM (FR)	30	4	
Piloter la performance financière de l'entreprise (FR)	15	2	
Growth hacking & campagnes agiles (FR)	30	4	
Student must complete at least the equivalent of 24 ECTS credits			

Home university

Coordinator name

Date

Coordinator signature

Stamp